



Quick Reference Pricing Sheet

March 2019

Audience and Purpose:

This reference sheet is intended for Citrix Internal Sales teams and Partners to quickly and easily obtain pricing information for the various perpetual licensed, premise-based Citrix offers. The purchase and pricing options within this guide are available to all customers. For vertical-specific offers, please see their respective offer guides for relevant pricing.

For Citrix Cloud Services offers that are priced using the new tiered pricing methodology (which includes Workspace Services), please use CPQ (for internal sales) or the Citrix Quoting Tool, DOTI, (for partners) to obtain pricing.

Lastly, this document uses the new product branding as per our unification efforts. The before and after chart for easy reference is located here:

<https://citrix.gosavo.com/Document/Document.aspx?id=46015452&view>

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Subscription Offerings

Citrix Cloud Services Subscriptions

Citrix Cloud Services are now priced using a new tiered pricing methodology to better align with industry practices. For tiered cloud service pricing, please use the Citrix Quoting Tool, DOTI, to obtain estimate pricing: <https://secureportal.citrix.com/dotiui/#/>. Internal Citrix Sales teams can leverage the Citrix Deal Calculator (however, note that all official quotes must be in DOTI): <https://d3dd7njuh6hxsc.cloudfront.net>.

The current list of Citrix Cloud services that are available for quoting through DOTI are in the table below:

Citrix Cloud Services	
Base Services	
Virtual Apps Service	Secure Browser Service Standard
Virtual Desktops Service	Endpoint Management Service Standard
Virtual Apps and Desktops Service	Endpoint Management Service (XenMobile Ent Transition)
ShareFile Service Standard OGB	Workspace Service Standard
ShareFile Service Advanced OGB	Workspace Service Premium
ShareFile Service Premium OGB	Workspace Service Premium Plus
ShareFile Service Standard Unlimited	Gateway Service Standard
ShareFile Service Advanced Unlimited	Application Delivery Management Service
Add-Ons	
Secure Browser Service Standard 1,000 Hour Pooled Add-on	Virtual Apps and Desktops Premium Hybrid Rights
ShareFile 500 GB Storage Add-on	Virtual Apps Premium Hybrid Rights

Note that Customer Success Services (CSS) - Select are included in the above subscriptions, and that quoting for CSS – Priority for cloud will be available for Internal Citrix Sales through CPQ and the Citrix Deal Calculator.

Citrix ADC Pooled Capacity Subscription

Subscription offer:

- Pooled Capacity is a licensing option designed for deployment flexibility and to facilitate transitioning to a hybrid multi-cloud architecture. This offering disaggregates the licensing into three components: zero-capacity hardware, bandwidth pool and instance pool.
- It allows full license portability to move among any form factors (hardware appliances such as MPX/SDX or software ADCs such as VPX/CPX) and any location (on-premise or in the public cloud)
- The bandwidth pool and instance pool can be allocated to any Citrix ADC instances (hardware appliances, software ADCs or public cloud instances).
- Pooled Capacity allows existing perpetual hardware appliances to be converted to the Pooled Capacity model
- Pooled Capacity uses Citrix Management and Analytics System (MAS) as the licensing server, making licensing simple and providing global visibility for all licenses in use.

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- One, three, and five year terms available (note that these are not term discount eligible).
- Zero-capacity appliances require hardware maintenance (Gold or Gold Plus) with initial purchase. It is optional in future years.
- Customer Success Services (CSS) is included with subscription (both bandwidth pool and instance pool) for the duration of the term.

Additional options available separately:

- Accessories (SFP, SFP+, QSFP+, Base-T) to support zero-capacity appliances sold separately.
- Please see the ADC Pooled Capacity PND for upgrade pricing details.

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA. However, note that all zero-capacity appliances are not discountable.

ADC Pooled Capacity		
Zero-Capacity Hardware Appliance	MPX	SDX
8900Z	\$12,000	\$18,000
14000Z	\$25,000	\$30,000
14000Z-40G	\$35,000	\$40,000
14000Z-40C	\$45,000	-
14000Z-40S	\$50,000	\$55,000
14000Z FIPS	\$55,000	\$85,000
15000Z	\$25,000	-
15000Z-50G	\$32,000	\$40,000
25000Z-40G	\$40,000	\$45,000
25000ZA	\$85,000	\$90,000
26000Z-100G	-	\$135,000

MPX Starter Pool	Edition	Bandwidth Pool		1-year Subscription	3-year Subscription	5-year Subscription
8900Z Series	Standard	5 Gbps		\$12,000	\$32,000	\$38,000
	Advanced	5 Gbps		\$18,000	\$49,000	\$59,000
	Premium	5 Gbps		\$24,000	\$66,000	\$82,000
	Standard	20 Gbps		\$13,000	\$36,000	\$45,000
	Advanced	20 Gbps		\$19,000	\$51,000	\$63,000
	Premium	20 Gbps		\$26,000	\$69,000	\$85,000
14000Z Series	Standard	20 Gbps		\$15,000	\$41,000	\$53,000
	Advanced	20 Gbps		\$23,000	\$63,000	\$78,000
	Premium	20 Gbps		\$30,000	\$81,000	\$98,000
15000Z Series	Standard	20 Gbps		\$19,000	\$50,000	\$61,000
	Advanced	20 Gbps		\$22,000	\$60,000	\$74,000
	Premium	20 Gbps		\$28,000	\$75,000	\$93,000
25000Z Series	Standard	100 Gbps		\$56,000	\$150,000	\$175,000
	Advanced	100 Gbps		\$64,000	\$174,000	\$190,000
	Premium	100 Gbps		\$70,000	\$190,000	\$230,000
SDX Starter Pool	Edition	Bandwidth Pool	Instance Pool	1-year Subscription	3-year Subscription	5-year Subscription
8900Z Series	Standard	20 Gbps	2	\$14,000	\$39,000	\$48,000
	Advanced	20 Gbps	2	\$20,000	\$54,000	\$66,000
	Premium	20 Gbps	2	\$27,000	\$72,000	\$88,000
14000Z Series	Standard	20 Gbps	5	\$16,000	\$43,000	\$61,000
	Advanced	20 Gbps	5	\$24,000	\$65,000	\$86,000
	Premium	20 Gbps	5	\$31,000	\$83,000	\$106,000
15000Z Series	Standard	20 Gbps	5	\$21,000	\$56,000	\$70,000
	Advanced	20 Gbps	5	\$24,000	\$66,000	\$83,000
	Premium	20 Gbps	5	\$30,000	\$81,000	\$102,000
25000Z Series	Standard	100 Gbps	20	\$65,000	\$175,000	\$210,000
	Advanced	100 Gbps	20	\$74,000	\$199,000	\$225,000

26000Z Series	Premium	100 Gbps	20	\$80,000	\$215,000	\$265,000
	Standard	100 Gbps	20	\$67,000	\$180,000	\$183,000
	Advanced	100 Gbps	20	\$73,000	\$197,000	\$213,000
	Premium	100 Gbps	20	\$80,000	\$215,000	\$275,000

Add-on Bandwidth and Instance Pool for Hardware ADC (MPX/SDX)

Add-on Bandwidth & Instance Pool for ADC (Hardware) MPX/SDX	1-year Subscription	3-year Subscription	5-year Subscription
Add-on Bandwidth (per Gbps) for Standard Edition	\$280	\$750	\$900
Add-on Bandwidth (per Gbps) for Advanced Edition	\$330	\$900	\$1,100
Add-on Bandwidth (per Gbps) for Premium Edition	\$390	\$1,050	\$1,350
Add-on Instance (all editions)	\$560	\$1,500	\$1,750

Add-on Bandwidth and Instance Pool for Software ADC (VPX/CPX)

Add-on Bandwidth & Instance Pool for ADC (Hardware) VPX/CPX	1-year Subscription	3-year Subscription	5-year Subscription
Add-on Bandwidth (per Gbps) for Standard Edition	\$1,100	\$2,900	\$4,100
Add-on Bandwidth (per Gbps) for Advanced Edition	\$1,400	\$3,700	\$5,300
Add-on Bandwidth (per Gbps) for Premium Edition	\$1,600	\$4,200	\$6,000
Add-on Instance (all editions)	\$2,800	\$7,400	\$10,500

Citrix ADC VPX/CPX Multi-core Subscription

Subscription offer:

- Pools of 40 vCPU for VPX/CPX
- One, two, and three year terms available
- Includes Customer Success Services (CSS) - Select in the price of the VPX vCPU subscription.

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA.

ADC Multi-core Subscription	40 vCPU Licensing		
	Standard	Advanced	Premium
1-year Subscription	\$ 61,000	\$ 74,000	\$ 86,000
2-year Subscription	\$ 110,000	\$ 132,000	\$ 155,000
3-year Subscription	\$ 138,000	\$ 166,000	\$ 193,000

Citrix ADC CPX Subscription

Subscription offer:

- Offered as annual or multi-year on-premises per instance subscription.
- *Does NOT include Customer Success Services - Select.*

Services:

- Customer Success Services (CSS) – Select combines 24x7x365 unlimited worldwide support with access to product version upgrades. Customer must purchase Customer Success Services (CSS) for each CPX purchased for the duration of term.
- Prices shown are for 1 year of CSS - Select.

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA.

ADC CPX Subscription	Instance Licensing	
	License	CSS - Select
1-year Subscription	\$1,665	\$365
2-year Subscription	\$2,980	\$655
3-year Subscription	\$3,725	\$820
4-year Subscription	\$4,965	\$1,095
5-year Subscription	\$6,210	\$1,370

Citrix ADC CPX Multi-core CPX Subscription

Subscription offer:

- Offered as annual or multi-year on-premises subscription.
- *Does NOT include Customer Success Services - Select.*

Services:

- Customer Success Services (CSS) – Select combines 24x7x365 unlimited worldwide support with access to product version upgrades. Customer must purchase Customer Success Services (CSS) for each CPX purchased for the duration of term.
- Prices shown are for 1 year of CSS - Select.

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA.

ADC Multi-core CPX Subscription	5 vCPU Licensing	
	License	CSS - Select
1-year Subscription	\$7,000	\$1,540
2-year Subscription	\$12,600	\$2,775
3-year Subscription	\$15,750	\$3,465
4-year Subscription	\$21,000	\$4,620
5-year Subscription	\$26,250	\$5,775

ADC Multi-core CPX Subscription	40 vCPU Licensing	
	License	CSS - Select
1-year Subscription	\$44,000	\$9,680
2-year Subscription	\$79,200	\$17,430
3-year Subscription	\$99,000	\$21,780
4-year Subscription	\$132,000	\$29,040
5-year Subscription	\$165,000	\$36,300

Citrix SD-WAN Pooled Capacity Subscription

Subscription offer:

- Pooled Capacity is a licensing option designed for deployment flexibility and to facilitate transitioning to a hybrid multi-cloud architecture. This offering disaggregates the licensing into two components: zero-capacity hardware and bandwidth pools.
- One and three year terms available (note that these are not term discount eligible).
- Zero-capacity appliances require hardware maintenance (Gold or Gold Plus) with initial purchase. It is optional in future years.

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- Customer Success Services (CSS) is included with subscription (both bandwidth pool and instance pool) for the duration of the term.

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA. However, note that all zero-capacity appliances are not discountable.

SD-WAN Zero-Capacity Hardware	Appliance Licensing
210 Standard Edition	\$420
201-LTE	\$600
410 Standard Edition	\$680
2100 Standard Edition	\$3,650
4100 Standard Edition	\$8,300
5100 Standard Edition	\$13,200

SD-WAN Subscription	Bandwidth Pools Licensing		
	Hardware	Pool	Subscription
210 Z Standard Edition		20 Mbps	1-year Subscription: \$848, 3-year Subscription: \$2,036
		50 Mbps	\$1,340, \$3,216
210 Z LTE		20 Mbps	\$1,229, \$2,950
		50 Mbps	\$1,721, \$4,131
410 Z Standard Edition		50 Mbps	\$1,672, \$4,013
		100 Mbps	\$2,348, \$5,635
		200 Mbps	\$3,885, \$9,323
2100 Z Standard Edition		300 Mbps	\$7,591, \$18,219
		500 Mbps	\$10,664, \$25,595
		1 Gbps	\$14,352, \$34,446
		1.5 Gbps	\$15,889, \$38,134
4100 Z Standard Edition		2 Gbps	\$19,792, \$47,501
		3 Gbps	\$21,329, \$51,189
5100 Z Standard Edition		4 Gbps	\$27,230, \$65,531
		5 Gbps	\$28,766, \$69,039

Citrix Podio

Subscription offer:

- Offered as annual term
- Includes right to use on a per-user basis.

Note that standard license program discounts do not apply.

Podio	User Licensing			
	Flat	5-100	101-1000	1001+
Podio Basic	-	\$85	\$54	\$27
Podio Plus	\$135	-	-	-
Podio Premium	\$230	-	-	-

Perpetual Offerings

Citrix Workspace Suite 2018

Entitlement includes:

- Virtual Desktops Premium (Perpetual User License - right to use on-premises in perpetuity)
- Endpoint Management (Term Subscription Entitlements - right to use for a fixed period based on Customer Success Services Term after which the services cease to operate)
- Content Collaboration Advanced OGB
- *Does NOT include Customer Success Services - Select.*

Services:

- Customer Success Services (CSS) – Select combines 24x7x365 unlimited worldwide support with access to product version upgrades. A minimum of one year of CSS - Select must be purchased with a perpetual license. It is optional in future years.
- Includes App Layering and Workspace Environment Management
- Prices shown are for 1 year of CSS - Select.

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA.

Workspace Suite 2018	User Licensing	
	License	CSS – Select
Workspace Suite 2018	\$500	\$125

Trade-up to Workspace Suite 2018

Please see the below table for eligible product license’s trade-up pricing to the Workspace Suite 2018

- To qualify for Trade-up offers, customers are required to Trade-up of ALL eligible perpetual licenses.
- Note that eligible product’s concurrent licenses will be split at a ratio of 2 Workspace User licenses for each concurrent license. User, Device, or User/Device licenses will trade up at a ratio of 1 license to 1 Workspace User license.
- Trade-up pricing is the same regardless of whether the customers have active or expired Subscription Advantage or Customer Success Services – Select.
- Since Trade-up pricing only applies to the product license upgrade cost and does not include 1 year of Customer Success Services - Select on the newly acquired licenses, a minimum of one year of CSS - Select must be purchased with a perpetual license. It is optional in future years.
- Prices shown are for 1 year of CSS - Select.

Trade-in Product/License Type:			Trade-up Price	
			2:1 Offer	
Product	Edition	License	Per User	CSS - Select
Virtual Apps	Standard	Concurrent	\$330	\$250
	Advanced	Concurrent	\$275	\$250
	Premium	Concurrent	\$220	\$250
Virtual Desktops	Standard	Concurrent	\$300	\$250
Virtual Apps and Desktops	Advanced	Concurrent	\$250	\$250
	Premium	Concurrent	\$200	\$250
Product	Edition	License	1:1 Offer	
Workspace	Suite	User/Device	\$75	\$125

Virtual Desktops	Standard	User/Device	\$150	\$125
Virtual Apps and Desktops	Advanced	User/Device	\$125	\$125
	Premium	User/Device	\$100	\$125
XenMobile	MDM	User or Device	\$350	\$125
	Advanced	User or Device	\$300	\$125
	Enterprise	User or Device	\$250	\$125
ShareFile Enterprise	OGB StorageZones	User	\$350	\$125

Trade-up PLUS and MAX Pricing

The below pricing applies to Trade-up PLUS and MAX if a customer is purchasing additional, net new licenses and services alongside trading in their existing eligible perpetual licenses. In addition to the Trade-up requirements above, PLUS and MAX pricing have the following additional requirements:

Trade-up PLUS

- Trade up PLUS requires trade-up of ALL customer’s existing perpetual licenses AND purchase of additional net new licenses in the same transaction.

Trade-up MAX

- Trade up MAX requires trade-up of ALL customer’s existing perpetual licenses AND purchase of additional licenses in the same transaction to cover all the customer’s remaining computer users.
- Trade-up MAX pricing transactions must result in minimum of 2,500 licenses for the customer.

Trade-up PLUS and MAX	User Licensing	
	License	CSS - Select
Workspace Suite 2018 w/Trade-up PLUS	\$450	\$125
Workspace Suite 2018 w/Trade-up MAX	\$325	\$125

Citrix Workspace Bundle 2018

Entitlement includes:

- Virtual Desktops Premium (Perpetual CCU License - right to use on-premises in perpetuity)
- Endpoint Management Advanced (Term Subscription Entitlements - right to use for a fixed period based on Customer Success Services Term after which the services cease to operate)
- Content Collaboration Advanced OGB (Term Subscription Entitlements - right to use for a fixed period based on Customer Success Services Term after which the services cease to operate)
- Does NOT include Customer Success Services - Select.*

Services:

- Customer Success Services (CSS) – Select combines 24x7x365 unlimited worldwide support with access to product version upgrades. A minimum of one year of CSS - Select must be purchased with a perpetual license. It is optional in future years.
- Includes App Layering and Workspace Environment Management
- Prices shown are for 1 year of CSS - Select.

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA.

Workspace Bundle 2018	Concurrent User Licensing	
	License	CSS – Select
Workspace Bundle 2018	\$800	\$200

Trade-up to Workspace Bundle 2018

Please see the below table for eligible product license’s Trade-up pricing to the Workspace Bundle 2018

- To qualify for Trade-up offers, customers are required to Trade-up of ALL eligible perpetual licenses.
- Trade-up pricing is the same regardless of whether the customers have active or expired Subscription Advantage or Customer Success Services – Select.
- Since Trade-up pricing only applies to the product license upgrade cost and does not include 1 year of Customer Success Services - Select on the newly acquired licenses, a minimum of one year of CSS - Select must be purchased with a perpetual license. It is optional in future years.
- Prices shown are for 1 year of CSS - Select.

Trade-in Product/License Type:			Trade-up Price	
Product	Edition	License	Per Concurrent User	CSS - Select
Virtual Apps	Standard	Concurrent	\$300	\$200
	Advanced	Concurrent	\$250	\$200
	Premium	Concurrent	\$150	\$200
Virtual Desktops	Standard	Concurrent	\$300	\$200
Virtual Apps and Desktops	Standard	Concurrent	\$200	\$200
	Advanced	Concurrent	\$100	\$200
Workspace	Bundle	Concurrent	\$75	\$200

Trade-up PLUS Pricing

The below pricing applies to Trade-up PLUS if a customer is purchasing additional, net new licenses and services alongside trading in their existing eligible perpetual licenses. In addition to the Trade-up requirements above, PLUS pricing has the following additional requirements:

Trade-up PLUS

- Trade up PLUS requires Trade-up of ALL customer’s existing perpetual licenses AND purchase of additional net new licenses in the same transaction.

Trade-up PLUS and MAX	Concurrent User Licensing	
	License	CSS - Select
Workspace Bundle 2018 w/Trade-up PLUS	\$720	\$200

Citrix Virtual Apps

Entitlement includes:

- Perpetual license for the right to use in perpetuity.
- *Does NOT include Customer Success Services - Select.*

Services:

- Customer Success Services (CSS) – Select combines 24x7x365 unlimited worldwide support with access to product version upgrades. A minimum of one year of CSS - Select must be purchased with a perpetual license. It is optional in future years.
- Prices shown are for 1 year of CSS - Select.

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA.

Virtual Apps	User/Device Licensing	Concurrent User Licensing		
	Secure Browser	Standard	Advanced	Premium
License	\$150	\$305	\$400	\$525
CSS – Select	\$33	\$70	\$85	\$120

Citrix Virtual Desktops

Entitlement includes:

- Perpetual license for the right to use in perpetuity.
- *Does NOT include Customer Success Services - Select.*

Services:

- Customer Success Services (CSS) – Select combines 24x7x365 unlimited worldwide support with access to product version upgrades. A minimum of one year of CSS - Select must be purchased with a perpetual license. It is optional in future years.
- Prices shown are for 1 year of CSS - Select.

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA.

Virtual Desktops	User/Device Licensing	Concurrent User Licensing
	Standard	Standard
License	\$80	\$165
CSS – Select	\$22	\$45

Citrix Virtual Apps and Desktops

Entitlement includes:

- Perpetual license for the right to use in perpetuity.
- *Does NOT include Customer Success Services - Select.*

Services:

- Customer Success Services (CSS) – Select combines 24x7x365 unlimited worldwide support with access to product version upgrades. A minimum of one year of CSS - Select must be purchased with a perpetual license. It is optional in future years.
- Prices shown are for 1 year of CSS - Select.

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA.

Virtual Apps and Desktops	User/Device Licensing		Concurrent User Licensing	
	Advanced	Premium	Advanced	Premium
License	\$190	\$300	\$430	\$600
CSS – Select	\$50	\$75	\$105	\$150

Trade-up to Virtual Apps and Desktops

Please see the below table for eligible product license’s Trade-up pricing:

- To qualify for Trade-up offers, customers are required to Trade-up of ALL eligible perpetual licenses.
- Trade-up pricing is the same regardless of whether the customers have active or expired Subscription Advantage or Customer Success Services – Select.

- Since Trade-up pricing only applies to the product license upgrade cost and does not include 1 year of Customer Success Services - Select on the newly acquired licenses, a minimum of one year of CSS - Select must be purchased with a perpetual license. It is optional in future years.
- Prices shown are for 1 year of CSS - Select.

Note that standard license program discounts do not apply (end-user ELA discount is a flat 25%).

Virtual Apps and Desktops Advanced				
Trade-in Product/License Type:			Trade-up Price to	
			2:1 Offer	
Product	Edition	License	Per User	CSS - Select
Virtual Apps	Standard	Concurrent	\$120	\$100
	Advanced	Concurrent	\$60	\$100
	Premium	Concurrent	-	-
Product	Edition	License	1:1 Offer	
Virtual Apps	Standard	Concurrent	\$160	\$105
	Advanced	Concurrent	\$85	\$105
	Premium	Concurrent	-	-

Virtual Apps and Desktops Premium				
Trade-in Product/License Type:			Trade-up Price to	
			2:1 Offer	
Product	Edition	License	Per User	CSS - Select
Virtual Apps	Standard	Concurrent	\$230	\$150
	Advanced	Concurrent	\$175	\$150
	Premium	Concurrent	\$85	\$150
Product	Edition	License	1:1 Offer	
Virtual Apps	Standard	Concurrent	\$295	\$150
	Advanced	Concurrent	\$230	\$150
	Premium	Concurrent	\$120	\$150

Trade-up PLUS and MAX Pricing

The below pricing applies to Trade-up PLUS and MAX if a customer is purchasing additional, net new licenses and services alongside trading in their existing eligible perpetual licenses. In addition to the Trade-up requirements above, PLUS and MAX pricing have the following additional requirements:

Trade-up PLUS

- Trade up PLUS requires Trade-up of ALL customer’s existing perpetual licenses AND purchase of additional net new licenses in the same transaction.

Trade-up MAX

- Trade up MAX requires trade-up of ALL customer’s existing perpetual licenses AND purchase of additional licenses in the same transaction to cover all the customer’s remaining computer users.
- Trade-up MAX pricing transactions must result in minimum of 2,500 licenses for the customer.

Note that standard license program discounts apply for Trade-up PLUS and Trade-up MAX purchases.

Virtual Apps and Desktops Advanced					
Trade-up PLUS and MAX		User Licensing		Concurrent Licensing	
		License	CSS - Select	License	CSS - Select
Virtual Apps and Desktops w/ Trade-up PLUS		\$170	\$50	\$385	\$105
Virtual Apps and Desktops w/ Trade-up MAX		\$125	\$50	-	-

Virtual Apps and Desktops Premium					
		User Licensing		Concurrent Licensing	

Trade-up PLUS and MAX	License	CSS - Select	License	CSS - Select
Virtual Apps and Desktops w/ Trade-up PLUS	\$270	\$75	\$540	\$150
Virtual Apps and Desktops w/ Trade-up MAX	\$195	\$75	-	-

Citrix XenMobile

Entitlement includes:

- Perpetual license for the right to use in perpetuity.
- *Does NOT include Customer Success Services - Select.*

Services:

- Customer Success Services (CSS) – Select combines 24x7x365 unlimited worldwide support with access to product version upgrades. A minimum of one year of CSS - Select must be purchased with a perpetual license. It is optional in future years.
- Prices shown are for 1 year of CSS - Select.

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA.

XenMobile	User Licensing			Device Licensing		
	MDM	Advanced	Enterprise	MDM	Advanced	Enterprise
License	\$65	\$117	\$185	\$50	\$90	\$145
CSS - Select	\$14	\$26	\$41	\$11	\$20	\$32

Trade-up to XenMobile

Please see the below table for eligible product license’s Trade-up pricing:

- To qualify for Trade-up offers, customers are required to Trade-up of ALL eligible perpetual licenses.
- Trade-up pricing is the same regardless of whether the customers have active or expired Subscription Advantage or Customer Success Services – Select.
- Only Device-to-User and User-to-User upgrade paths are supported
- Since Trade-up pricing only applies to the product license upgrade cost and does not include 1 year of Customer Success Services - Select on the newly acquired licenses, a minimum of one year of CSS - Select must be purchased with a perpetual license. It is optional in future years.
- Prices shown are for 1 year of CSS - Select.

Note that standard license program discounts do not apply (end-user ELA discount is a flat 25%).

Trade-up to XenMobile			Trading to Price				
Trading-in:							
Product	Edition	License	MDM User	Advanced Device	Advanced User	Enterprise Device	Enterprise User
XenMobile	MDM	Device	\$20	\$50	\$80	\$110	\$155
		User	-	-	\$60	-	\$140
XenMobile	Advanced	Device	-	-	\$40	\$70	\$115
		User	-	-	-	-	\$90

Citrix ShareFile

Entitlement includes:

- Perpetual license for the right to use in perpetuity.
- *Does NOT include Customer Success Services - Select.*

Services:

- Customer Success Services (CSS) – Select combines 24x7x365 unlimited worldwide support with access to product version upgrades. A minimum of one year of CSS - Select must be purchased with a perpetual license. It is optional in future years.
- Prices shown are for 1 year of CSS - Select.

And note that this is the 0 GB storage option intended for customer-managed StorageZones (on-premise).

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA.

ShareFile Enterprise	User Licensing	
	License	CSS – Select
0GB Storage	\$150	\$33

Citrix ADC

Citrix ADC (Hardware)

Entitlement includes:

- Perpetual license for the right to use in perpetuity and includes one year Manufacturer’s Warranty on hardware; 90 days on software.

Additional options available separately:

- Additional Appliance Maintenance up to 5 years can be purchased separately
- Pay as you Grow Licensing which allows customers to buy capacity needed and scale up as demand grows without the hardware upgrade is available separately.
- QSFP28/SFP/SFP+/QSFP+/Base-T sold separately on all platforms.
- Burst Pack Licensing which scales the performance of ADC hardware in response to sudden spikes in application traffic are available on MPX and SDX hardware.

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA.

ADC (Hardware)	Appliance Licensing			
	MPX			SDX
	Standard	Advanced	Premium	
5901	\$15,000	\$25,000	\$35,000	-
5905	\$18,000	\$28,000	\$38,000	-
5910	\$22,000	\$30,000	\$40,000	-
8905	\$25,000	\$35,000	\$45,000	-
8910	\$28,000	\$38,000	\$48,000	\$58,000
8920	\$35,000	\$45,000	\$60,000	\$65,000
8930	\$45,000	\$55,000	\$65,000	\$70,000
11515	\$55,000	\$65,000	\$75,000	\$90,000
11520	\$60,000	\$70,000	\$85,000	\$110,000
11530	\$70,000	\$80,000	\$95,000	\$120,000
11540	\$80,000	\$90,000	\$105,000	\$130,000
11542	\$95,000	\$105,000	\$115,000	\$140,000
14020	\$55,000	\$65,000	\$75,000	\$90,000
14030	\$60,000	\$70,000	\$80,000	\$90,000
14040	\$65,000	\$80,000	\$95,000	\$105,000

14060	\$75,000	\$90,000	\$105,000	\$115,000
14080	\$80,000	\$100,000	\$120,000	\$130,000
14100	\$90,000	\$115,000	\$140,000	\$150,000
22040	\$240,000	\$260,000	\$290,000	\$335,000
22060	\$305,000	\$325,000	\$355,000	\$410,000
22080	\$370,000	\$390,000	\$420,000	\$485,000
22100	\$435,000	\$455,000	\$485,000	\$550,000
22120	\$500,000	\$520,000	\$550,000	\$630,000
24100	\$170,000	\$190,000	\$220,000	\$265,000
24150	\$275,000	\$295,000	\$325,000	\$400,000
14020-40C	\$75,000	\$85,000	\$95,000	-
14020-40G	\$75,000	\$85,000	\$95,000	\$110,000
14040-40C	\$85,000	\$95,000	\$105,000	-
14040-40G	\$70,000	\$90,000	\$105,000	\$120,000
14040-40S	\$85,000	\$110,000	\$130,000	\$140,000
14060-40C	\$95,000	\$105,000	\$120,000	-
14060-40G	\$80,000	\$100,000	\$120,000	\$135,000
14060-40S	\$95,000	\$120,000	\$140,000	\$155,000
14080-40C	\$115,000	\$125,000	\$140,000	-
14080-40G	\$85,000	\$115,000	\$135,000	\$145,000
14080-40S	\$110,000	\$135,000	\$160,000	\$175,000
14100-40C	\$140,000	\$160,000	\$180,000	-
14100-40G	\$100,000	\$130,000	\$150,000	\$165,000
14100-40S	\$125,000	\$150,000	\$170,000	\$195,000
15020-50G	\$63,000	\$70,000	\$80,000	-
15030-50G	\$68,000	\$75,000	\$85,000	-
15040-50G	\$85,000	\$95,000	\$105,000	-
15060-50G	\$95,000	\$105,000	\$115,000	-
15080-50G	\$110,000	\$120,000	\$130,000	-
15100-50G	\$120,000	\$130,000	\$150,000	-
25100-40G	\$140,000	\$160,000	\$180,000	\$210,000
25100A	\$190,000	\$210,000	\$230,000	\$250,000
25100T	\$160,000	\$180,000	\$200,000	-
25100TA	\$180,000	\$200,000	\$220,000	-
25160-40G	\$160,000	\$180,000	\$200,000	\$230,000
25160A	\$210,000	\$230,000	\$250,000	\$270,000
25160T	\$180,000	\$200,000	\$220,000	-
25160TA	\$200,000	\$220,000	\$240,000	-
25200-40G	\$180,000	\$200,000	\$220,000	\$250,000
25200A	\$230,000	\$250,000	\$270,000	\$290,000
25200TA	\$220,000	\$240,000	\$260,000	-
26100-100G	\$200,000	\$220,000	\$240,000	-
26100T-100G	\$180,000	\$200,000	\$220,000	-
26160-100G	\$220,000	\$240,000	\$260,000	-
26160T-100G	\$200,000	\$220,000	\$240,000	-
26200-100G	\$240,000	\$260,000	\$280,000	-
26200T-100G	\$220,000	\$240,000	\$260,000	-

Citrix ADC (Software)

Entitlement includes:

- Perpetual license for the right to use in perpetuity.
- *Does NOT include Customer Success Services - Select.*

Services:

- Customer Success Services (CSS) – Select combines 24x7x365 unlimited worldwide support with access to product version upgrades. A minimum of one year of CSS - Select must be purchased with a perpetual license. It is optional in future years.
- Prices shown are for 1 year of CSS - Select.

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA.

ADC (Software)	Appliance Licensing		
	VPX		
	Standard	Advanced	Premium
VPX-10	\$2,000	\$5,000	\$8,000
CSS - Select for VPX-10	\$440	\$1,100	\$1,760
VPX-25	\$3,000	\$6,000	\$9,000
CSS - Select for VPX-25	\$660	\$1,320	\$1,980
VPX-200	\$5,000	\$10,000	\$15,000
CSS - Select for VPX-200	\$1,100	\$2,200	\$3,300
VPX-1000	\$15,000	\$22,500	\$30,000
CSS - Select for VPX-1000	\$3,300	\$4,950	\$6,600
VPX-3000	\$21,000	\$28,000	\$36,000
CSS - Select for VPX-3000	\$4,620	\$6,160	\$7,920
VPX-5000	\$26,000	\$38,000	\$50,000
CSS - Select for VPX-5000	\$5,720	\$8,360	\$11,000
VPX-8000	\$30,000	\$45,000	\$57,000
CSS - Select for VPX-8000	\$6,600	\$9,900	\$12,540
VPX-10G	\$34,000	\$52,000	\$67,000
CSS - Select for VPX-10G	\$7,480	\$11,440	\$14,740
VPX-15G	\$40,000	\$62,000	\$74,000
CSS - Select for VPX-15G	\$8,800	\$13,640	\$16,280
VPX-25G	\$52,000	\$75,000	\$89,000
CSS - Select for VPX-25G	\$11,440	\$16,500	\$19,580
VPX-40G	\$72,000	\$95,000	\$110,000
CSS - Select for VPX-40G	\$15,840	\$20,900	\$24,200
VPX-100G	\$140,000	\$170,000	\$190,000
CSS - Select for VPX-100G	\$30,800	\$37,400	\$41,800

Citrix ADC NEBS

Overview:

Network equipment building systems (NEBS) is a set of compliance guidelines regarding the telecom industry. Compliance not required by law, but most companies adhering to NEBS do so to ensure network integrity.

Entitlement includes:

- Perpetual license for the right to use in perpetuity and includes one year Manufacturer’s Warranty on hardware; 90 days on software.

Additional options available separately:

- Additional Appliance Maintenance up to 5 years can be purchased separately
- Pay as you Grow Licensing which allows customers to buy capacity needed and scale up as demand grows without the hardware upgrade is available separately.

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA.

ADC NEBS	Appliance Licensing			
	MPX			SDX
	Standard	Advanced	Premium	
22040 NEBS	\$225,000	\$245,000	\$275,000	\$315,000
22060 NEBS	\$290,000	\$310,000	\$340,000	\$390,000
22080 NEBS	\$355,000	\$375,000	\$405,000	\$465,000
22100 NEBS	\$420,000	\$440,000	\$470,000	\$540,000
22120 NEBS	\$485,000	\$505,000	\$535,000	\$615,000

Citrix ADC VPX Multi-core (Software)

Entitlement includes:

- Perpetual license for the right to use in perpetuity.
- Use restricted to software releases 11.x through 14.x.
- *Does NOT include Customer Success Services - Select.*

Services:

- Customer Success Services (CSS) – Select combines 24x7x365 unlimited worldwide support with access to product version upgrades. A minimum of one year of CSS - Select must be purchased with a perpetual license. It is optional in future years.
- Prices shown are for 1 year of CSS - Select.

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA.

ADC (Software)	Appliance Licensing		
	VPX		
	Standard	Advanced	Premium
VPX-4	\$16,000	\$23,500	\$33,000
CSS - Select for VPX-4	\$440	\$1,100	\$1,760
VPX-6	\$18,000	\$25,000	\$36,000
CSS - Select for VPX-6	\$660	\$1,320	\$1,980
VPX-8	\$21,000	\$31,000	\$41,000
CSS - Select for VPX-8	\$1,100	\$2,200	\$3,300
VPX-10	\$25,000	\$38,000	\$47,000
CSS - Select for VPX-10	\$3,300	\$4,950	\$6,600
VPX-12	\$31,000	\$45,000	\$53,000
CSS - Select for VPX-12	\$4,620	\$6,160	\$7,920
VPX-16	\$42,000	\$62,000	\$76,000
CSS - Select for VPX-16	\$5,720	\$8,360	\$11,000
VPX-20	\$90,000	\$110,000	\$130,000
CSS - Select for VPX-20	\$6,600	\$9,900	\$12,540

Citrix Gateway

Entitlement includes:

- Perpetual license for the right to use in perpetuity.
- Universal licenses included as base entitlement within Standard, Advanced and Premium Editions are 500, 1000 and unlimited respectively.
- *Does NOT include Customer Success Services - Select.*

Services:

- Customer Success Services (CSS) – Select combines 24x7x365 unlimited worldwide support with access to product version upgrades. A minimum of one year of CSS - Select must be purchased with a perpetual license. It is optional in future years.
- Prices shown are for 1 year of CSS - Select.

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA.

Citrix Gateway	User Licensing			
	Standard (500 UG-UL's incl.)		Advanced (1000 UG-UL's incl.)	
User Tiers	UL's	CSS – Select	UL's	CSS - Select
0-500	-	-	-	-
501-1000	\$5	\$1.10	-	-
1001-10,000	\$5	\$1.10	\$5	\$1.10
10,001-20,000	\$2	\$0.44	\$2	\$0.44
20,000 +	\$1.50	\$0.33	\$1.50	\$0.33

Citrix Web App Firewall

Entitlement includes:

- Perpetual license for the right to use in perpetuity and includes one year Manufacturer's Warranty on hardware; 90 days on software.

Services:

- Customer Success Services (CSS) – Select combines 24x7x365 unlimited worldwide support with access to product version upgrades. A minimum of one year of CSS - Select must be purchased with a perpetual license. It is optional in future years.
- Prices shown are for 1 year of CSS - Select.

Additional options available separately:

- Additional Appliance Maintenance up to 5 years can be purchased separately
- Pay as you Grow Licensing which allows customers to buy capacity needed and scale up as demand grows without the hardware upgrade is available separately.

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA.

Web App Firewall	Appliance Licensing	
	License	CSS - Select
5650	\$15,000	
8005	\$24,000	
11515	\$55,000	
11520	\$60,000	
11540	\$80,000	
14030	\$65,000	
14040	\$80,000	
14060	\$85,000	
14080	\$105,000	
25100-40G	\$120,000	
25160-40G	\$135,000	

Citrix SD-WAN

Citrix SD-WAN Premium

Entitlement includes:

- Perpetual license for the right to use in perpetuity and includes one year Manufacturer’s Warranty on hardware; 90 days on software.

Services:

- Customer Success Services (CSS) – Select combines 24x7x365 unlimited worldwide support with access to product version upgrades. A minimum of one year of CSS - Select must be purchased with a perpetual license. It is optional in future years.
- Prices shown are for 1 year of CSS - Select.

Additional options available separately:

- Additional Appliance Maintenance up to 5 years can be purchased separately
- Pay as you Grow Licensing which allows customers to buy capacity needed and scale up as demand grows without the hardware upgrade is available separately.

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA.

SD-WAN Premium	Appliance Licensing	
	License	CSS - Select
1000-010	\$7,200	
1000-020	\$7,200	
1000-050	\$8,400	
1000-100	\$10,000	
2000-100	\$22,500	
2000-200	\$27,500	
2000-250	\$31,625	
2100-300	\$19,200	
2100-500	\$25,200	
2100-1000	\$32,400	
5100-3000	\$67,000	
5100-4000	\$69,000	
5100-5000	\$72,000	

Citrix SD-WAN WAN Optimization (Hardware)

Entitlement includes:

- Perpetual license for the right to use in perpetuity and includes one year Manufacturer’s Warranty on hardware; 90 days on software.

Services:

- Customer Success Services (CSS) – Select combines 24x7x365 unlimited worldwide support with access to product version upgrades. A minimum of one year of CSS - Select must be purchased with a perpetual license. It is optional in future years.
- Prices shown are for 1 year of CSS - Select.

Additional options available separately:

- Additional Appliance Maintenance up to 5 years can be purchased separately

- Pay as you Grow Licensing which allows customers to buy capacity needed and scale up as demand grows without the hardware upgrade is available separately.

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA.

SD-WAN WAN Optimization (Hardware)	Appliance Licensing	
	License	CSS - Select
800-002	\$4,000	
800-006	\$6,000	
800-010	\$8,000	
1000-006	\$7,200	
1000-010	\$8,400	
1000-020	\$10,000	
2000-010	\$13,000	
2000-020	\$15,000	
2000-050	\$20,000	
3000-050	\$35,000	
3000-100	\$40,000	
3000-155	\$52,000	
4100-0310	\$53,400	
4100-0500	\$56,800	
4100-1000	\$62,400	
5100-1500	\$74,000	
5100-2000	\$78,000	

Citrix SD-WAN WAN Optimization (Software)

Entitlement includes:

- Perpetual license for the right to use in perpetuity.
- *Does NOT include Customer Success Services - Select.*

Services:

- Customer Success Services (CSS) – Select combines 24x7x365 unlimited worldwide support with access to product version upgrades. A minimum of one year of CSS - Select must be purchased with a perpetual license. It is optional in future years.
- Prices shown are for 1 year of CSS - Select.

Additional options available separately:

- Pay as you Grow Licensing which allows customers to buy capacity needed and scale up as demand grows without the hardware upgrade is available separately.

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA.

SD-WAN WAN Optimization (Software)	Appliance Licensing	
	License	CSS - Select
VPX-002	\$1,000	\$555
VPX-006	\$5,000	\$2,770
VPX-010	\$8,000	\$4,430
VPX-020	\$14,000	\$7,750
VPX-050	\$20,000	\$11,070
VPX-100	\$28,000	\$15,495

VPX-200	\$42,000	\$23,240
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Citrix SD-WAN Standard Edition (Hardware)

Entitlement includes:

- Perpetual license for the right to use in perpetuity and includes one year Manufacturer’s Warranty on hardware; 90 days on software.

Services:

- Customer Success Services (CSS) – Select combines 24x7x365 unlimited worldwide support with access to product version upgrades. A minimum of one year of CSS - Select must be purchased with a perpetual license. It is optional in future years.
- Prices shown are for 1 year of CSS - Select.

Additional options available separately:

- Additional Appliance Maintenance up to 5 years can be purchased separately
- Pay as you Grow Licensing which allows customers to buy capacity needed and scale up as demand grows without the hardware upgrade is available separately.

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA.

SD-WAN Standard Edition (Hardware)	Appliance Licensing	
	License	CSS - Select
210-20	\$1,800	
210-50	\$2,600	
210-200	\$4,000	
210-20-LTE	\$2,600	
210-50-LTE	\$3,400	
210-200-LTE	\$4,800	
410-050	\$3,400	
410-100	\$4,500	
410-200	\$7,000	
1000-020	\$7,200	
1000-050	\$8,400	
1000-100	\$10,000	
2000-100	\$20,000	
2000-200	\$22,000	
2000-300	\$30,000	
2100-300	\$16,000	
2100-500	\$21,000	
2100-1000	\$27,000	
2100-1500	\$29,500	
4100-2000	\$40,500	
4100-3000	\$43,000	
5100-4000	\$57,500	
5100-5000	\$60,000	
5100-6000	\$62,500	

Citrix SD-WAN Standard Edition (Software)

Entitlement includes:

- Perpetual license for the right to use in perpetuity.
- *Does NOT include Customer Success Services - Select.*

Services:

- Customer Success Services (CSS) – Select combines 24x7x365 unlimited worldwide support with access to product version upgrades. A minimum of one year of CSS - Select must be purchased with a perpetual license. It is optional in future years.
- Prices shown are for 1 year of CSS - Select.

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA.

SD-WAN Standard Edition (Software)	Appliance Licensing	
	License	CSS - Select
VPX-20	\$1,400	
VPX-50	\$2,000	
VPX-100	\$2,600	
VPX-200	\$3,200	
VPX-500	\$15,800	
VPX-1000	\$20,300	

Citrix SD-WAN Plug-in

Entitlement includes:

- Perpetual license for the right to use in perpetuity.
- *Does NOT include Customer Success Services - Select.*

Services:

- Customer Success Services (CSS) – Select combines 24x7x365 unlimited worldwide support with access to product version upgrades. A minimum of one year of CSS - Select must be purchased with a perpetual license. It is optional in future years.
- Prices shown are for 1 year of CSS - Select.

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA.

SD-WAN Plug-in	Concurrent Licensing	
	License	CSS - Select
1 – 499	\$170	\$38
500 – 2,499	\$100	\$22
2,500 +	\$50	\$11

Citrix Hypervisor

Entitlement includes:

- Perpetual license for the right to use in perpetuity.
- *Does NOT include Customer Success Services - Select.*

Services:

- Customer Success Services (CSS) – Select combines 24x7x365 unlimited worldwide support with access to product version upgrades. A minimum of one year of CSS - Select must be purchased with a perpetual license. It is optional in future years.

- Prices shown are for 1 year of CSS – Select

The following Citrix discount programs are available for this offering: EASY, Education, ELA and GELA.

Hypervisor	Socket Licensing	
	Standard	Premium
Perpetual License	\$625	\$1,250
CSS - Select	\$138	\$275

Command Center (MPX)

Entitlement includes:

- Perpetual license for the right to use in perpetuity and includes one year Manufacturer’s Warranty on hardware; 90 days on software (additional Appliance Maintenance up to 5 years can be purchased separately).

Additional options available separately:

- Pay as you Grow Licensing which allows customers to buy capacity needed and scale up as demand grows without the hardware upgrade is available separately.

Command Center (MPX)	Appliance Licensing
High Availability Pair	\$54,000

Citrix X1 Mouse

Details:

- Citrix X1 Mouse includes a 90-day warranty period from time of purchase.
- X1 Mouse programs permits returns for product defects that fall within the allocated device warranty.

Citrix X1 Mouse	Per Unit Pricing
Citrix X1 Mouse	\$60